

EVENT REPORT

HOCKENHEIM 2023





EVENT HIGHLIGHTS



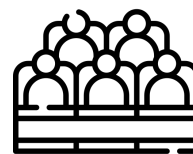
Number of cars

44



Number of drivers

88



Spectators

9 320



Main race

- Fanatec GT World Challenge Europe pwc by AWS : 41 cars

Support races

- McLaren Trophy: 14 cars
- Mitjet International: 25 cars

EVENT HIGHLIGHTS



Manufacturers
represented :

9



Number of cars
per category

SILVER

24

PRO-AM

13

AM

9



RACE 2 HIGHLIGHTS



Fastest lap

1.46.398



Number of cars in the
same second (qualifying)

6



Pole position

A.HARTVIG / N.SCHAAP

SILVER

#22 – ALLIED RACING – PORSCHE 718
CAYMAN GT4 RS CS

H.STILL / M.KRONBERG

PRO-AM

#30 – W&S MOTORSPORT – PORSCHE 718
CAYMAN GT4 RS CS

J.PIGUET / A.VARUTTI

AM

#10 – AVR-AVVATAR – PORSCHE 718
CAYMAN GT4 RS CS



Race winners

A.HARTVIG / N.SCHAAP

SILVER

#22 – ALLIED RACING – PORSCHE 718 CAYMAN GT4 RS CS

H.STILL / M.KRONBERG

PRO-AM

#30 – W&S MOTORSPORT – PORSCHE 718 CAYMAN GT4 RS CS

J.PIGUET / A.VARUTTI

AM

#10 – AVR-AVVATAR – PORSCHE 718 CAYMAN GT4 RS CS

N.SCHAPP

ROOKIE

#22 – ALLIED RACING – PORSCHE 718 CAYMAN GT4 RS CS



RACE 2 HIGHLIGHTS



Fastest lap
1.46.773



Number of cars in the
same second (qualifying)
16



Pole position

D.RAPPANGE / K.HERREMANS
SILVER

#17 – V8 RACING – CHEVROLET CAMARO GT4.R

V.VLADYKIN / M.LOBODA
PRO-AM

#31 – W&S MOTORSPORT – PORSCHE 718
CAYMAN GT4 RS CS

J.PIGUET / A.VARUTTI
AM

#10 – AVR-AVVATAR – PORSCHE 718
CAYMAN GT4 RS CS



Race winners

A.HARTVIG / N.SCHAAP
SILVER

#22 – ALLIED RACING – PORSCHE 718 CAYMAN GT4 RS CS

H.STILL / M.KRONBERG
PRO-AM

#30 – W&S MOTORSPORT – PORSCHE 718 CAYMAN GT4 RS CS

J.PIGUET / A.VARUTTI
AM

#10 – AVR-AVVATAR – PORSCHE 718 CAYMAN GT4 RS CS

N.SCHAPP
ROOKIE

#22 – ALLIED RACING – PORSCHE 718 CAYMAN GT4 RS CS



MEDIA HIGHLIGHTS

Period : 25 August – 08 September 2023

17.1K



24
POSTS

68.5K
IMPRESSIONS

5.8%
ENGAGEMENT RATE

3K
VIDEO VIEWS

24.1K



41
POSTS

88.5K
IMPRESSIONS

5.8%
ENGAGEMENT RATE

2.5K
PROFILE VIEWS

80.7K
TOTAL LIVE VIEWS

80.7K
YOUTUBE LIVE VIEWS



25.4M
TOTAL POTENTIAL NEWS REACH

763
MENTIONS



7.68K



95
TWEETS

129K
IMPRESSIONS

1.9%
ENGAGEMENT RATE

0
VIDEO VIEWS



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