

EVENT REPORT

CIRCUIT PAUL RICARD 2023





EVENT HIGHLIGHTS



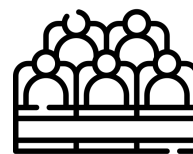
Number of cars

56



Number of drivers

112



Spectators

18 600



Main race

- **Fanatec GT World Challenge Europe pwr by AWS : 57 cars**

Support races

- **GT1 Sports Club : 8 cars**
- **Lamborghini Super Trofeo : 48 cars**
- **McLaren Trophy : 16 cars**

EVENT HIGHLIGHTS



Manufacturers
represented :

9



Number of cars
per category

SILVER

24

PRO-AM

21

AM

11



RACE 1 HIGHLIGHTS



Fastest lap

2.12.009



Number of cars in the
same second (qualifying)

4



Pole position

V.WEYRICH / K.LACHENAUER

SILVER

#74 – RACING SPIRIT OF LÉMAN – ASTON
MARTIN VANTAGE AMR GT4

G.GUILVERT / C.HAMON

PRO-AM

#42 – SAINTELOC JUNIOR TEAM – AUDI R8 LMS GT4

L.HURGON / A.FERTE

AM

#55 – AUTOSPORT GP LS GROUP PERFORMANCE
– ALPINE A110 GT4 EVO



Race winners

V.WEYRICH / K.LACHENAUER

SILVER

#74 – RACING SPIRIT OF LÉMAN – ASTON MARTIN
VANTAGE AMR GT4

G.GUILVERT / C.HAMON

PRO-AM

#42 – SAINTELOC JUNIOR TEAM – AUDI R8 LMS GT4

A.VARUTTI

AM

#10 – AVR-AVATAR – PORSCHE
718 CAYMAN GT4 RS CS

W.JENKINS

ROOKIE

#78 – ELITE MOTORSPORT WITH ENTIRE RACE
ENGINEERING – MCLAREN ARTURA GT4

RACE 2 HIGHLIGHTS



Fastest lap
2.12.397



Number of cars in the
same second (qualifying)
9



Pole position

M.SCHREY / G.PIANA
SILVER

#2 - HOFOR RACING BY BONK MOTORSPORT –
BMW M4 GT4

F.BRICHE / J.BRICHE

PRO-AM

#24 – JSB COMPETITION - ASTON MARTIN VANTAGE
AMR GT'

L.HURGON / A.FERTE

AM

#55 – AUTOSPORT GP LS GROUP PERFORMANCE
– ALPINE A110 GT4 EVO



Race winners

A.POTTY / E.CHELI
SILVER

#8 – XWIFT RACING EVENTS – TOYOTA GR SUPRA
GT4 EVO

A.LECLERC / L.VILLIGER

PRO-AM

#36 – CODE RACING DEVELOPMENT –
ALPINE A110 GT4 EVO

A.VARUTTI

AM

#10 – AVR-AVATAR – PORSCHE
718 CAYMAN GT4 RS CS

J.RATTICAN

ROOKIE

#78 – ELITE MOTORSPORT WITH ENTIRE RACE
ENGINEERING – MCLAREN ARTURA GT4



MEDIA HIGHLIGHTS

Period : 26 May – 9 June

17K



26
POSTS

86.6K
IMPRESSIONS

8%
ENGAGEMENT RATE

6.5K
VIDEO VIEWS

23K



37
POSTS

90.1K
IMPRESSIONS

6.35%
ENGAGEMENT RATE

3.1K
PROFILE VIEWS

101.5K
TOTAL LIVE VIEWS

98.3K
YOUTUBE LIVE VIEWS



38.7M
TOTAL POTENTIAL NEWS REACH

621
MENTIONS



7.6K



65
TWEETS

34.1K
IMPRESSIONS

3.22%
ENGAGEMENT RATE

4.2K
VIDEO VIEWS



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