

EVENT REPORT

BARCELONA 2023





EVENT HIGHLIGHTS



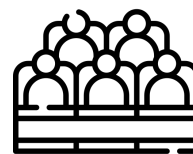
Number of cars

44



Number of drivers

88



Spectators

24 150



Main race

- **Fanatec GT World Challenge Europe pwc by AWS : 54 cars**

Support races

- **McLaren Trophy: 15 cars**
- **GT1 Sports Club: 15 cars**

EVENT HIGHLIGHTS



Manufacturers
represented :

9



Number of cars
per category

SILVER
20

PRO-AM
15

AM
9





RACE 1 HIGHLIGHTS



Fastest lap

1.48.663



Pole position

J.RATTICAN / T.EMSON

SILVER

#77 – ELITE MOTORSPORT WITH ENTIRE RACE ENGINEERING – MCLAREN ARTURA GT4

J.PLA / J-L.BEAUBELIQUE

PRO-AM

#83 – TEAM SPEEDCAR – AUDI R8 LMS GT4

L.HURGON / A.FERTÉ

AM

#55 – AUTOSPORT GP LS GROUP PERFORMANCE – ALPINE A110 GT4 EVO



Number of cars in the same second (qualifying)

22



Race winners

J.RATTICAN / T.EMSON

SILVER

#77 – ELITE MOTORSPORT WITH ENTIRE RACE ENGINEERING – MCLAREN ARTURA GT4

A.LECLERC / J.BOUVET

PRO-AM

#36 – CODE RACING DEVELOPMENT – ALPINE A110 GT4 EVO

L.HURGON / A.FERTÉ

AM

#55 – AUTOSPORT GP LS GROUP PERFORMANCE – ALPINE A110 GT4 EVO

J.RATTICAN

ROOKIE

#77 – ELITE MOTORSPORT WITH ENTIRE RACE ENGINEERING – MCLAREN ARTURA GT4

RACE 2 HIGHLIGHTS



Fastest lap

1.49.330



Number of cars in the
same second (qualifying)

19



Pole position

M.SCHREY / G.PIANA

SILVER

#2 – HOFOR RACING BY BONK MOTORSPORT –
BMW M4 GT4 G82

G.GUILVERT / H.HAMON

PRO-AM

#42 – SAINTELOC JUNIOR TEAM – AUDI R8 LMS
GT4

J.PIGUET / A.VARUTTI

AM

#10 – AVR-AVATAR – PORSCHE 718
CAYMAN GT4 RS CS



Race winners

M.SCHREY / G.PIANA

SILVER

#2 – HOFOR RACING BY BONK MOTORSPORT – BMW M4 GT4
G82

G.GUILVERT / H.HAMON

PRO-AM

#42 – SAINTELOC JUNIOR TEAM – AUDI R8 LMS GT4

J.PIGUET / A.VARUTTI

AM

#10 – AVR-AVATAR – PORSCHE 718 CAYMAN GT4 RS CS

I.EKELCHIK

ROOKIE

#94 – SRS TEAM SORG RENNSPORT – PORSCHE 718 CAYMAN
GT4 RS CS





MEDIA HIGHLIGHTS

Period : 22 September – 06 October 2023

17.1K



26
POSTS

81.1K
IMPRESSIONS

4.9%
ENGAGEMENT RATE

2.1K
VIDEO VIEWS

24.6K



62
POSTS

115K
IMPRESSIONS

4.9%
ENGAGEMENT RATE

3K
PROFILE VIEWS

80.7K
TOTAL LIVE VIEWS

80.7K
YOUTUBE LIVE VIEWS



25.4M
TOTAL POTENTIAL NEWS REACH

763
MENTIONS



7.69K



75
TWEETS

58.4K
IMPRESSIONS

1.5%
ENGAGEMENT RATE

11.6K
VIDEO VIEWS



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